IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serge Tews

Serial No.:

10/810,155

Filing Date: March 26, 2004

For:

SYSTEM AND METHOD OF ON-LINE MERCHANDISING

Group Art Unit 3624 Customer Number 4219 Confirmation Number 8363

2800 S.W. Third Avenue Historic Coral Way Miami, Florida 33129

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

## CERTIFICATE OF MAILING

I HEREBY CERTIFY that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, this 2 day of September, 2004.

Respectfully submitted,

MALLOY & MALLOY, P.A. 2800 S.W. Third Avenue Historic Coral Way Miami, Florida 33129 (305) 858-8000

Jennie S. Mallov Reg. No. 37,670

Date:



UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:

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Group Art Unit 3624 Customer Number 4219 Confirmation Number 8363

2800 S.W. Third Avenue Historic Coral Way Miami, Florida 33129 September 21, 2004

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

## INFORMATION DISCLOSURE STATEMENT

In accordance with Applicant's duty of disclosure, the attached information is provided for consideration by the U.S. Patent and Trademark Office in connection with the above-captioned application. The information is identified on the attached form PTO/SB/08A. Copies of U.S. patent documents are not enclosed, in accordance with MPEP 609 subsection III.A(2)(A).

The Examiner is respectfully requested to return a copy of an initialed form PTO/SB/08A evidencing consideration of this information with the next Office Action.

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Respectfully submitted,

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Bv:

Jennie S. Malloy Reg No. 37,670

Dated: 9-21-04

PTO/SB/08A (08-03)

Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Sheet 1

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known				
Application Number	10/810,155			
Filing Date	March 26, 2004			
First Named Inventor	Serge Tews			
Art Unit	3624			
Examiner Name				
Attorney Docket Number	1.288.04			

			U. S. PATENT	DOCUMENTS	
Examiner Initials*	Cite No. <sup>1</sup>	Document Number  Number-Kind Code <sup>2 (if known)</sup>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		<sup>US-</sup> 5,085,435	02/04/1992	Rossides	
		<sup>US-</sup> 5,794,219	08/11/1998	Brown	
		<sup>US-</sup> 6,041,308	03/21/2000	Walker et al.	
		<sup>US-</sup> 6,443,443 B1	09/03/2002	Walker et al.	
		<sup>US-</sup> 6,671,674 B1	12/30/2003	Anderson et al.	· ·
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FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages	Ī		
		Country Code <sup>3 -</sup> Number <sup>4 -</sup> Kind Code <sup>5</sup> (if known)	MM-DD-YYYY		Or Relevant Figures Appear	T⁵		
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Examiner   Date	
Signature   Considered	

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at <a href="https://www.uspto.gov">www.uspto.gov</a> or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.